



LocWorld*Wide*43

January 27-28, 2021

2021 Virtual Event
Visibility Packages

	Exhibitor USD \$1,750	Sponsor USD \$6,500	Upgrades*
Complimentary Registrations	2	5**	Sponsored Session USD \$1,500 30 Minutes, Prerecorded Concurrent Limit 4
Multiple Linked Impressions on Jujama Desktop		●	
Multiple Linked Impressions in the Jujama App		●	Sponsored Remo Lunch USD \$1,500 Branding, Opening Remarks Limit 2
Virtual Conference Signage on Remo		●	
Sponsor Badge Awarded		●	LocWorldWide42 Stats We welcomed 622 attendees to the inaugural LocWorldWide. Demographics: <ul style="list-style-type: none"> ● Educational - 1.10% ● Services and Tech - 2.90% ● Consultant - 4.80% ● Tech - 6.60% ● Other - 6.70% ● Client - 37.10% ● LSP - 40.60%
Exhibitor Badge Awarded	●	●	
Profile on LocWorld.com	●	●	
Logo on LocWorld.com	●	●	
# Social Mentions		LinkedIn, Facebook, Twitter	
Email Marketing		• Logo/Message/Link in pre-event Email • Logo/Link in regular emails • Exclusive Post-Event email	
Exhibit Booth	●	●	313 of the 622 attendees were newbies – Over 50%!
Sponsor Acknowledgment		Opening/Closing Sessions	
Online 2 months after the conference	●	●	

* Limited to Sponsors / ** Total number (2 attendees transferred from exhibition booth)