



OCTOBER 10-12, 2023

LocWorld50 *Silicon Valley*

SAN JOSE, CA

Visibility Opportunities

SALES STARTED

11 JULY AT 8:00 AM PDT

AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS

	PLATINUM	GOLD	SILVER	BRONZE	DINNER	OPENING RECEPTION	KEYNOTE	AFTER DINNER EVENT [§]	COFFEE	LUNCH	EVENT BAGS [¶]	NOTEBOOKS [¶]	PENS [¶]	WIFI	SANITATION KIT
Availability [†]	1	2 1 remaining	3 1 remaining	4	1	1	1	1	1	2	1	1	1	1	1
Cost	\$33,000	\$22,000	\$15,000	\$12,000	\$20,000	\$13,000	\$11,000	\$6,000	\$4,000	\$4,000	\$5,500	\$3,500	\$3,000	\$4,500	TBD
Complimentary Registrations	4	3	2	1	1	1	1								
Sponsor Badge Awarded	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Conference Signage	Premium Sponsor	Premium Sponsor	Premium Sponsor	Premium Sponsor	Premium Sponsor	Sponsors	Premium Sponsor	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors
Additional Signage At Event					●	●		●	●	●				●	
Profile on LocWorld.com	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Logo Placement on LocWorld.com	Premium	Premium	Premium	Premium	Premium	Regular	Regular	Event	Event	Event	Event	Event	Event	Event	Event
Social Mentions [*]	LinkedIn, Facebook, Twitter	LinkedIn, Facebook, Twitter	LinkedIn, Facebook, Twitter	LinkedIn, Facebook, Twitter	LinkedIn, Facebook, Twitter	LinkedIn, Facebook, Twitter	LinkedIn, Facebook, Twitter	LinkedIn, Facebook, Twitter	LinkedIn, Facebook, Twitter	LinkedIn, Facebook, Twitter					
Logo on Event Promotions	Printed Conference Agenda	Printed Conference Agenda													
Email Marketing	● Exclusive Post-Event Email ● Logo/Message/Link in Pre-Event Email ● Logo/Link in Regular Emails	● Logo/Message/Link in Pre-Event Email ● Logo/Link in Regular Emails	● Logo/Link in Pre-Event Email		● Logo in Networking News Pre-Event Email	● Logo in Networking News Pre-Event Email		● Logo in Networking News Pre-Event Email							
Digital Branding	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link							Splash Page At Cost	
Banner Advert in App	●	●	●	●	●	●	●								
Promotional Video Loop	●	●	●	●	●	●	●								
Logo on Digital Signs	Solo	Solo	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Discount on Exhibit	25%	15%	10%	5%											
Priority Exhibit Selection	●	●	●	●	●	●	●								
Lead Capture App with Exhibit Purchase	●	●	●	●	●	●	●								
Sponsor Acknowledgement	Opening/Closing Sessions	Opening/Closing Sessions	Opening/Closing Sessions	Opening/Closing Sessions	Opening/Closing Sessions		Opening/Closing Sessions								
Address Attendees	Opening Session				Dinner	Opening Reception									
Opt-In Attendee Data	●	●	●	●	●	●	●								
Additional Benefits	30 min sponsored session				At Cost	At Cost	Lunch table reserved after keynote for invited guests		At Cost	Table Tents					

SOLD OUT

SOLD OUT

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SOLD OUT

SOLD OUT

ADD-ON

SPONSORED SESSION

Upgrade your sponsorship or exhibit with a 30 minute sponsored session to increase your brand visibility. Limit 3. Pricing upon request.

† Please check current availability with sponsors@locworld.com
 ‡ The Dinner Sponsor has right for first refusal of After Dinner Events Sponsorship that follows their event.
 § Please note: the sponsor takes full responsibility for the cost of this event (including consumption).
 ¶ All costs are carried by the sponsor, design needs to be approved by LocWorld before production.
 * Social Mentions: Up to the conference and post-conference (no social mentions during the conference).

Don't see the sponsorship you were hoping for?
 Contact anne-marie@locworld.com to discuss.

Telephone: +1 608-826-5001
 Email: sponsors@locworld.com