



# LocWorld51 *Dublin*

JUNE 5-7, 2024

*Visibility Opportunities*

SALES START

30 JAN AT 5:00 PM CET

AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS

	PLATINUM	GOLD	SILVER	BRONZE	DINNER	OPENING RECEPTION	KEYNOTE	AFTER DINNER EVENT <sup>‡</sup>	COFFEE	LUNCH	EVENT BAGS <sup>§</sup>	NOTEBOOKS <sup>¶</sup>	PENS <sup>¶</sup>	WIFI	SANITATION KIT
Availability <sup>†</sup>	1	2 1 remaining	3 2 remaining	4	1	1	1	1	1	2	1	1	1	1	1
Cost	€33,000	€22,000	€15,000	€12,000	€20,000	€13,000	€11,000	€6,000	€5,500	€5,000	€5,500	€3,500	€3,000	€4,500	TBD
Complimentary Registrations	4	3	2	1	1	1	1								
Sponsor Badge Awarded	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Conference Signage	Premium Sponsor	Premium Sponsor	Premium Sponsor	Premium Sponsor	Premium Sponsor	Sponsors	Premium Sponsor	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors
Additional Signage At Event					●	●		●	●	●				●	
Profile on LocWorld.com	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Logo on LocWorld.com	●	●	●	●	●	●	●	As space allows	As space allows	As space allows	As space allows	As space allows	As space allows	As space allows	As space allows
Social Mentions*	LinkedIn, Facebook, X (formerly Twitter)	LinkedIn, Facebook, X	LinkedIn, Facebook, X	LinkedIn, Facebook, X	LinkedIn, Facebook, X	LinkedIn, Facebook, X	LinkedIn, Facebook, X	LinkedIn, Facebook, X		LinkedIn, Facebook, X					
Logo on Event Promotions	Printed Conference Agenda	Printed Conference Agenda													
Email Marketing	• Exclusive Post-Event Email • Logo/Message/Link in Pre-Event Email • Logo/Link in Regular Emails	• Logo/Message/Link in Pre-Event Email • Logo/Link in Regular Emails	Logo/Link in Pre-Event Email		Logo in Networking News Pre-Event Email	Logo in Networking News Pre-Event Email		Logo in Networking News Pre-Event Email							
Digital Branding	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link							Splash Page At Cost	
Banner Advert in App	●	●	●	●	●	●									
Promotional Video Loop	●	●	●	●	●	●									
Logo on Digital Signs	Solo	Solo	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Discount on Exhibit	25%	15%	10%	5%											
Priority Exhibit Selection	●	●	●	●	●	●									
Lead Capture App with Exhibit Purchase	●	●	●	●	●	●	●								
Sponsor Acknowledgement	Opening/Closing Sessions	Opening/Closing Sessions	Opening/Closing Sessions	Opening/Closing Sessions	Opening/Closing Sessions		Opening/Closing Sessions								
Address Attendees	Opening Session				Dinner	Opening Reception									
Opt-In Attendee Data	●	●	●	●	●	●	●								
Additional Benefits	30 min sponsored session				At Cost	At Cost	Lunch table reserved after keynote for invited guests		At Cost	Table Tents					

ADD-ON

## SPONSORED SESSION

Upgrade your sponsorship or exhibit with a 30 minute sponsored session to increase your brand visibility.

Limit 3. Pricing upon request. **1 remaining**

† Please check current availability with [sponsors@locworld.com](mailto:sponsors@locworld.com)

‡ The Dinner Sponsor has right for first refusal of After Dinner Events Sponsorship that follows their event.

§ Please note: the sponsor takes full responsibility for the cost of this event (including consumption).

¶ All costs are carried by the sponsor, design needs to be approved by LocWorld before production.

\* Social Mentions: Up to the conference and post-conference (no social mentions during the conference).

*Don't see the sponsorship you were hoping for?*

Contact [anne-marie@locworld.com](mailto:anne-marie@locworld.com) to discuss.

Telephone: +1 608-826-5001

Email: [sponsors@locworld.com](mailto:sponsors@locworld.com)