



LocWorld53 *Malmö*

JUNE 3-5, 2025

Visibility Opportunities

SALES START

28 JANUARY 2025 AT 5:00 PM CET

AVAILABLE ON A FIRST-COME, FIRST-SERVED BASIS

	PLATINUM	GOLD	SILVER	BRONZE	DINNER	OPENING RECEPTION	KEYNOTE	AFTER DINNER EVENT ^{‡§}	COFFEE	LUNCH	EVENT BAGS [♠]	NOTEBOOKS [♠]	PENS [♠]	WIFI
Availability [†]	1	1 remaining	2 remaining	3 remaining	1	1	1	1	1	2	1	1	1	1
Cost	€35,000	€24,000	€17,000	€14,000	€25,000	€15,000	€11,000	€6,000	€5,500	€5,000	€5,500	€4,000	€3,500	€4,500
Complimentary Registrations	4	3	2	1	1	1	1							
Sponsor Badge Awarded	●	●	●	●	●	●	●	●	●	●	●	●	●	●
Conference Signage	Premium Sponsor	Premium Sponsor	Premium Sponsor	Premium Sponsor	Premium Sponsor	Sponsors	Premium Sponsor	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors	Sponsors
Additional Signage At Event					●	●		●	●	●				●
Logo & Profile on LocWorld.com	●	●	●	●	●	●	●	As space allows	As space allows	As space allows	As space allows	As space allows	As space allows	As space allows
Social Mentions*	LinkedIn, Facebook	LinkedIn, Facebook	LinkedIn, Facebook	LinkedIn, Facebook	LinkedIn, Facebook	LinkedIn, Facebook	LinkedIn, Facebook	LinkedIn, Facebook		LinkedIn, Facebook				
Logo on Event Promotions	Printed Conference Agenda	Printed Conference Agenda												
Email Marketing	• Exclusive Post-Event Email • Logo/Message/Link in Pre-Event Email • Logo/Link in Regular Emails	• Logo/Message/Link in Pre-Event Email • Logo/Link in Regular Emails	• Logo/Link in Pre-Event Email		• Logo in Networking News Pre-Event Email	• Logo in Networking News Pre-Event Email	• Logo in Networking News Pre-Event Email	• Logo in Networking News Pre-Event Email						
Digital Branding	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link	LocWorld Network and App Logo/Link							As possible: Splash Page at cost
Banner Advert in App	●	●	●	●	●	●	●							
Promotional Video Loop	●	●	●	●	●		●							
Logo on Digital Signs	Solo	Solo	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared	Shared
Discount on Exhibit	25%	15%	10%	5%										
Priority Exhibit Selection	●	●	●	●	●	●								
Sponsor Acknowledgement	Opening/Closing Sessions	Opening/Closing Sessions	Opening/Closing Sessions	Opening/Closing Sessions	Opening/Closing Sessions		Opening/Closing Sessions							
Address Attendees	Opening Session				Dinner	Opening Reception	Keynote							
Opt-In Attendee Data	●	●	●	●	●	●	●							
Additional Benefits	30 min Sponsored Session				At Cost	At Cost	As possible: Lunch table reserved after Keynote for invited guests		At Cost	Table Tents				

Sold Out

ADD-ON

SPONSORED SESSION

Upgrade your sponsorship or exhibit with a 30 minute sponsored session to increase your brand visibility. Limit 3. Pricing upon request.

Telephone: +1 608-826-5001 • Email: sponsors@locworld.com

Annual Sponsorships are available upon request. Don't see the sponsorship you were hoping for? Please contact anne-marie@locworld.com for more information or to discuss.

[†] Please check current availability with sponsors@locworld.com. [‡] The Dinner Sponsor has right for first refusal of After Dinner Events Sponsorship that follows their event. [§] Please note: the sponsor takes full responsibility for the cost of this event (including consumption). [♠] All costs are carried by the sponsor, design needs to be approved by LocWorld before production. * Social Mentions: Up to the conference and post-conference (no social mentions during the conference).